

City of Chandler Sign Code

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39-1. Purpose.

The purpose of this chapter is to regulate signs as defined herein.

- A. To preserve and protect the public health, safety and welfare within the City of Chandler.
- B. To encourage development of private property in harmony with the desired character of the City while providing due regard for the public and private interests involved.
- C. To promote the effectiveness of signs by preventing their over-concentration, improper placement, and excessive size.
- D. To protect the general public from damage and injury which may be caused by the faulty and uncontrolled construction of signs within the City of Chandler.
- E. To protect pedestrians and motorists of the City of Chandler from damage or injury caused, or partially attributable to the distraction and obstructions which are hereby declared to be caused, by improperly situated signs.
- F. To enhance the flow of traffic and convenience, ease and enjoyment of travel within the City of Chandler.

(Ord. No. 3064, § 3, 11-18-99)

39-2. Interpretation of chapter.

- A. Where there is a conflict between the provisions of this chapter and provisions of other regulations of the City of Chandler, the provisions of this chapter shall apply.
- B. The provisions of this chapter shall apply to the erection, construction, alteration, use, location, and maintenance of all signs within the City of Chandler except as specified in section 39-5.

(Ord. No. 3064, § 3, 11-18-99)

39-3. Definitions.

Abandoned sign: A sign which no longer correctly directs or exhorts any person, nor advertises a bona fide business, lessor, owner, product, or activity currently being conducted or product currently available.

Appraiser: Any licensed person, firm or corporation whose primary occupation or service is the erection, installation, renovation or alleviation of signs in the State of Arizona.

Attached sign: Any sign which is attached, fastened, connected or supported in whole or in part by a building or structure other than a sign structure which is supported wholly by the ground.

Banner: A temporary sign of fabric, plastic, paper or other light pliable material not enclosed in a rigid frame, and mounted so as to allow movements of the sign by atmospheric conditions.

Billboard: A structure portraying information not related to a business, commodity, service, entertainment or product existing on the premises upon which the sign is located.

Block: At least seven hundred (700) feet of street frontage, including rights-of-way.

Building front foot: The distance measured along the property line on which the lot fronts. In the event that a building fronts on two (2) or more streets, one (1) of which is primarily residential, the property owner shall be given the option of selecting one (1) street frontage for the purpose of computing allowable sign area. For corner lots abutting arterial streets, the owner may use both streets for computing sign area.

Business front foot: The lineal distance of a building measured along a straight line parallel to the street. Where a building is not parallel to the street, the front foot shall be measured along the exterior front wall of the building.

Business, outdoor type: A business in which all or most of the business is conducted or items displayed in an open area subject to the zoning codes of the City of Chandler.

Curbline: The line at the face of the curb nearest the street or roadway. In the absence of a curb, the curbline shall be determined by the City Engineer.

Fascia: A parapet-type wall used as part of the fascia of a flat-roofed building and projecting not more than six (6) feet from the building face. Such a wall shall enclose at least three (3) sides of the project flat roof and return to a parapet wall or the building.

Grand opening: The introduction, promotion or announcement of a new business, store, shopping center or office, or the announcement, introduction or promotion of the changing of ownership of an established business.

Ground level: The finished grade of existing sidewalk; or where there is no sidewalk, the street centerline elevation shall be the established ground level.

Height of sign: The distance measured from ground level to the top of the sign.

Illegal sign: Includes any sign except the following:

- A. A sign allowed by this chapter and not requiring a permit.
- B. A sign allowed by this chapter with a permit and carrying a valid permit.
- C. A sign not allowed by this chapter but which has been legalized by variance and proper permit.

D. A sign allowed by this chapter subject to a use permit, provided the use permit has been granted and a proper permit is in force.

E. A nonconforming sign as defined by this chapter.

Indirect lighting: A source of external illumination located a distance away from the sign, which lights the sign, but which is itself not visible to persons viewing the sign from any normal viewing position.

Internal lighting: A source of illumination entirely within the sign which makes the contents of the sign visible at night by means of the light being transmitted through a translucent material but where in the source of the illumination is not visible.

Internal indirect lighting: A source of illumination entirely within the sign visible at night by means of lighting the background upon which the freestanding character is mounted. The character itself shall be opaque, and thus will be silhouetted against the background. The source of the illumination shall not be visible.

Maintenance: The replacing or repairing a part or portion of a sign made unusable by ordinary wear or tear, not exceeding fifty (50) percent of the sign's value, as determined by an appraiser.

Marquee: A permanent roofed structure attached to and supported by the building and projecting over public property.

Multiple-tenant commercial building: A commercial building or development in which exists two (2) or more separate commercial activities, where appurtenant shared facilities exist (such as parking or pedestrian mall, and which is designed to provide a single area in which the public can obtain varied products and services). Distinguishing characteristics may but need not include common ownership of the real property, common wall construction or multi-occupant commercial use of a single structure.

Parapet wall: A wall extending above the plat line of the building.

Roof line: The height of the main roof structure but not to include cupolas, pylons, projections or other minor raised portions of the roof.

Sign: Any visual communications which is used to attract the attention of the public, when the display is visible beyond the boundaries of the property.

Sign area: The entire area within a single continuous perimeter of the sign or any existing border of the sign; to exclude the necessary supports or uprights on which the sign is placed. In any event, composition of allowable sign area includes all existing signs on the premises, whether such signs be conforming or nonconforming under the terms of this chapter. Where a sign is double-faced or V-shaped, only the larger single face shall be used to determine sign area.

Sign, change panel: A sign designed to permit immediate change of copy which may be other than the name of the business.

Sign, directory: A sign designed to show the relative locations of tenants in the shopping center or other multi-tenant development and/or building.

Sign, freestanding: A sign which is supported by one (1) or more uprights or poles, and braced in or upon the ground.

Sign, low-profile: A sign not exceeding a six-foot height above ground level.

Sign, nonconforming: Any sign which is not permitted by this chapter, but which, when first constructed, was legally permitted by the City or the political subdivision then having jurisdiction and regulation over construction of signs.

Sign, on-site: A sign which correctly identifies a business, commodity, service or entertainment conducted, sold or offered on the same premises as those upon which the sign is located, whether an attached sign or freestanding sign, and which may include other nonchangeable information that further identifies the type of business, commodity, service, or entertainment offered therein, including addresses and phone numbers.

Sign, permanent: Any sign constructed and intended to be of an enduring and lasting condition, remaining unchanged in character, condition (beyond normal wear) and position.

Sign, portable: Any sign not permanently attached to the ground or to a structure on the property it occupies.

Sign, projecting: Any sign attached to a building or other structure and extending in whole or in part beyond the building line.

Sign, temporary: Any sign, banner, pennant, valance or advertising display constructed of cloth, canvas, light fabric, cardboard, wallboard, or other like materials, with or without frames, intended to be displayed for a short period of time as defined in this chapter.

Sign, V-shaped: Signs erected upon common or separate structures which present a V-shape appearance and having an exterior angle between faces of not more than forty-five (45) degrees with a distance between faces of such signs at their closest point not exceeding two (2) feet.

Sign, vehicle: Any sign mounted or painted upon or otherwise erected on a trailer, truck, automobile or other vehicle so parked or placed so that the signs thereon are visible from a public street or right-of-way.

Sign, window: Any permanent sign affixed to the interior or exterior of a window so as to attract the attention of persons outside the building.

Uniform Building Code: The edition of the Uniform Building Code adopted for use by the City.

V/C case type materials: Those which have a flame spread rating of two hundred twenty-five (225) or less when tested in accordance with Uniform Building Code Standard No. 42-1 in the way intended for use or a smoke density rating no greater than seventy-five (75) when tested in the thickness intended for use by the Chamber Method of Test under Uniform Building Code Standard No. 52-2. The products of combustion shall be no more toxic than those of untreated wood when burned under similar conditions.

(Ord. No. 2783, § 1, 1-22-98; Ord. No. 3064, § 3, 11-18-99)

39-4. Requirement of conformity; violations and penalties.

Unless specifically exempted herein, no sign shall be erected, installed, enlarged or maintained without first obtaining a permit from the City as herein provided. It shall be unlawful for any person, firm or corporation to erect, construct, enlarge, alter, repair, move, improve, remove, convert, demolish, equip, use or maintain any sign or structure in the City, or cause or permit the same to be done contrary to or in violation of any of the provisions of this chapter.

A. All signs maintained contrary to the provisions of this chapter are declared to be nuisances, and such nuisances may be abated as provided by law.

B. Any person, firm or corporation violating any provision of this chapter or failing to comply with any order or regulations made hereunder shall be guilty of a misdemeanor

and shall be guilty of a separate offense for each and every day or portion thereof during which any violation or failure to comply with this chapter is committed, continued or permitted. Upon conviction of any such violation, such person shall be subject to the penalties as set forth in Chapter 1 of the City Code.

(Ord. No. 1630, § 1, 6-12-86; Ord. No. 2110, §§ 1.1, 1.4, 12-7-89; Ord. No. 3064, § 3, 11-18-99)

39-5. Nonconforming signs.

A. Any nonconforming sign, as defined in this chapter, may be continued in use and reasonable repair and maintenance made to same.

B. If any such sign is damaged or vandalized, such sign must be restored in a like manner within ninety (90) days or it shall be removed at the owner's expense.

(Ord. No. 1630, § 1, 6-12-86; Ord. No. 2110, § 1.1, 12-7-89; Ord. No. 3064, § 3, 11-18-99)

39-6. Enforcement.

Authority. The Zoning Administrator is hereby authorized and directed to enforce all provisions of this chapter in conformance with the regulations and procedures specified herein, in conjunction with the provision of the Chandler Zoning Code.

(Ord. No. 1630, § 1, 6-12-86; Ord. No. 2110, § 1.1, 12-7-89; Ord. No. 3064, § 3, 11-18-99)

39-7. Requirements and procedures.

39-7.1 Permits required. No sign shall hereafter be erected, reerected, constructed or altered except as provided by this chapter. A separate permit shall be required for a sign or signs for each business entity, and/or separate permit shall be required for each group of signs on a single supporting structure. Where signs are illuminated electrically, a separate electrical permit shall be obtained as required by the Electrical Code of the City.

39-7.2 Exceptions. A permit shall not be required for the following signs; however, such signs shall be subject to any and all applicable provisions of this chapter:

A. Nameplate signs.

B. Any sign six (6) square feet or less in area not otherwise prohibited by this chapter.

C. Repainting.

D. Signs erected during the Christmas holidays as identification of temporary sales areas for Christmas trees and other holiday oriented items; such signs shall not be erected before Thanksgiving and shall be removed within ten (10) working days after New Year's Day and shall only be erected in accordance with a special event permit in accordance with Chapter 32 of this Code.

E. Signs erected and maintained during the month of October as identification of temporary sales areas for pumpkins. Such signs shall only be erected in accordance with a special event permit in accordance with Chapter 32 of this Code.

F. Political signs, as permitted in section 39-10.8.

G. Interior signs not visible from the public right-of-way.

H. Grand opening signs as provided for in section 39-10.5.

Nothing contained herein shall prevent the erection, construction, and maintenance of official traffic, fire and police signs, signals, devices, and markings of the State of

Arizona and the City of Chandler, or other competent public authorities, or the posting of notices required by law.

39-7.3 Permit application and expiration.

A.Application. A sign permit shall be made in writing upon forms provided by the building inspections division. This application shall contain the location by street and number of the proposed sign, as well as the name and address of the business owner and/or the sign contractor. Two (2) copies of plans and specifications shall be submitted with the application for each sign, one (1) copy being returned to the applicant at the time the permit is issued. All plans shall show complete details, to include size, materials, method of support or attachments, name and address of the persons or firm designing said sign and plot plan showing location of sign on the premises.

B.Revocation of permits for nonuse. If actual work is not commenced under any permit issued under the provisions of this section within ninety (90) days from the date of such permit, or upon completion of building, such permit shall become null and void.

39-7.4 Permit fees. Before issuing any sign permit required by this chapter, the City shall collect a fee in accordance with the schedule adopted by Council resolution:

39-7.5 Construction requirements.

A.Code conformance. All signs shall be designed and constructed in conformance with chapter 4, sections 401 and 402, and chapter 13, section 1301, of the Uniform Sign Code 1997 Edition, published by the International Conference of Building Officials, three (3) copies of which are on file with the City Clerk and which is hereby adopted by reference and made a part hereof as if set forth at length herein. In the event there is a conflict between the provisions of this chapter and those in the Uniform Sign Code the more restrictive provision shall apply.

B.Lighting. When allowed, lighting shall not be installed so as to create a traffic hazard as determined by the traffic engineer.

39-7.6 Guy wires. In no case shall any sign be secured with wires or strips of wood which are visible and not on an integral part of the sign.

39-7.7 Integration. All signs shall be fully integrated with the design of the building and the site development, reflecting the architecture, building materials, and landscape elements of the project.

A. The means of integrating freestanding signs with the architecture of the building shall be achieved through replication of architectural embellishments, colors, building materials, texture, and other elements found in the building design. As an example, a canister sign mounted atop a masonry base or other fixture shall not be considered as integrated with the architecture of the building. Instead, where a canister sign is proposed as a component of a freestanding sign, such canister shall be bordered or backgrounded by the architectural materials and embellishments found within the building design.

B. Integration shall also include the use of sign graphics that are consistent in terms of lettering style, colors, and method of attachment as used for wall-mounted signing found on the building.

C. When mounted on a building, the sign shall be located on or below the fascia or parapet wall of the primary building; when freestanding, the sign shall not exceed six (6) feet in height except as provided in section 39-9.16. All freestanding signs shall be placed in conformance with Standard Detail No. 39, Sign Distance Standard, as adopted by the

City of Chandler and administered by the City Engineer, so as not to impede traffic visibility at street corners and driveways.

39-7.8 Prohibited lighting and movement.

A. Lighting sources. No exposed incandescent bulbs exceeding forty (40) watts each, neon or similar tube type of illumination exceeding thirty (30) milliamps shall be permitted. No flashing, blinking or rotating lights shall be permitted, nor shall the sign contain audible sound or odor (excluding time-temperature signs).

B. Action signs. There shall be no movement of the sign body or any segment thereof such as rotating (in excess of five (5) revolutions per minute, moving up and down or any other type of action involving a change in position of the sign body or segment thereof, whether caused by mechanical or any other means.)

39-7.9 Required signs. Every building, including single-family homes or group of buildings must be identified by a street number.

39-7.10 Location requirements.

A. Clearance from fire escapes, exits or standpipes. No sign or structure shall be erected in such a manner that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit or standpipe.

B. Obstructions of openings. No sign shall obstruct traffic by obstructing the vision of motorists as determined by the Traffic Engineer. No detached sign shall be located adjacent to driveways so as to result in a traffic hazard.

C. Construction over public property. No person, firm or corporation shall erect or cause to be erected any sign which projects over any public sidewalk, street, alley or public place.

D. Signs on vehicles. No sign shall be erected or attached to any vehicle except for standard advertising or identification markings which are painted on or permanently attached to a business or commercial vehicle. The primary use of such vehicles shall be in the operation of the business and not in advertising or identifying the business premises.

E. Signs in public right-of-way. No sign shall be erected or maintained in the public right-of-way except as provided hereafter in this chapter.

39-7.11 Inspections. All signs for which a permit is required shall be subject to the following inspections:

A. Footing inspection on all freestanding signs exceeding fifty (50) square feet in area and/or exceeding thirty (30) inches in height.

B. All signs containing electrical wiring shall be subject to the Electrical Code of the City and the electrical components shall bear the label of an approved testing agency.

C. Inspection of all braces, anchors, supports and connections, including wall signs.

D. Shop and/or site inspection to ensure that the sign has been constructed according to approved application and valid sign permit.

39-7.12 Identification.

A. All permanent signs regulated by this chapter shall be marked with the marker's name and the person or firm erecting such sign, the date of installation, and the permit number. This identification shall be permanently attached to the exterior surface of the sign in a location where the information will be readily visible, legible, and accessible after installation of the sign. Such identification tags shall be furnished by the City.

B. Temporary signs shall be marked to show permit number and expiration date.

39-7.13 Maintenance. Each sign shall be maintained in good order and repair at all times so that it constitutes no danger or hazard to public safety.

(Ord. No. 2110, §§ 1.5, 1.6, 12-7-89; Ord. No. 3064, § 3, 11-18-99)

39-8. Prohibited signs.

Signs prohibited under this chapter include the following:

A. A-frame signs and portable signs of any nature, other than those provided in section 39-10.

B. Outlining of a building by means of neon lighting, incandescent lighting or other exposed artificial lighting.

C. A fixed balloon used as a sign. (Means any lighter-than-air or gas-filled balloon attached by a tether to a fixed place.)

D. Signs over fourteen (14) feet in height.

E. Signs which are abandoned for a period of thirty (30) days or greater.

(Ord. No. 2110, § 1.7, 12-7-89; Ord. No. 3064, § 3, 11-18-99)

39-9. Signs permitted.

39-9.1 Single-family residence. A single-family residence is allowed one (1) nameplate sign only, not to exceed five (5) feet in height or two (2) square feet in area, if it is freestanding. The sign shall not be illuminated, except by indirect lighting.

39-9.2 Multiple-family residence.

A. The total permanent sign area allowed, including wall signs and freestanding signs, is one (1) square foot for each dwelling unit. However, in no instance shall this total sign area exceed sixty (60) square feet, with no more than thirty-two (32) square feet fronting on any one (1) street.

B. For other permitted buildings, the sign area permitted shall not exceed thirty-two (32) square feet.

C. Traffic directional signs are allowed on the site.

39-9.3 Mobile home parks. Signs in mobile home parks are the same as provided for multiple-family residence.

39-9.4 Public uses, institutional uses, churches, fraternal organizations, and civic organizations.

A. For public uses, institutional uses, churches, fraternal organizations and civic organizations, the total amount of permanent sign area allowed, including wall signs and freestanding signs, is thirty-six (36) square feet.

B. Temporary signs as provided in section 39-10 are permitted.

C. One-half (1/2) of the freestanding sign area may be a change panel sign.

D. Traffic directional signs are allowed on the site.

39-9.5 Schools (public and parochial-elementary, junior high, and senior high schools).

A. The amount of signage allowed for schools shall be as follows:

1. Wall signs. The total amount of wall signage per school shall not exceed thirty-six (36) square feet.

2. Freestanding signs. One (1) freestanding sign, single- or double-sided, per school, constructed in accordance with the following guidelines:

a. Maximum area thirty-two (32) square feet (per side).

- b. Maximum height fourteen (14) feet.
- c. Changeable copy. Changeable copy announcing school activities and functions may occupy a portion or all of the sign surface area.
- d. Design. The sign shall be designed to be in harmony with the architectural character (materials and colors) of the principal building(s) on the same site.
- e. Illumination. Internal only.
- f. Setbacks. The sign must be setback from all property lines and/or street rights-of-way a minimum distance of fifteen (15) feet.
- g. Landscaping. The base of each freestanding sign shall be landscaped with a minimum of six (6) shrubs which at maturity will reach a minimum diameter of four (4) feet. Said shrubs shall be irrigated.

39-9.6 PCO District. Buildings developed in the PCO District shall be permitted on one (1) sign per lot or parcel. The sign may be wall-mounted or low-profile.

A. A single tenant sign shall not exceed sixteen (16) square feet. Multitenant signs shall be limited to four (4) square feet per tenant with a maximum of thirty-two (32) square feet and shall contain only the name, address, and use or uses conducted within the building. Wall-mounted signs shall not exceed ten (10) feet above first floor elevation.

B. Freestanding signs shall be of the low-profile type.

C. Directional signs shall be permitted on the site.

39-9.7 C-1 District. On-site signs shall not exceed one (1) square foot in area for each one (1) linear foot of business frontage. Said signs shall be wall- or window-mounted, on or under an architectural projection, and shall not project more than two (2) feet from the building or structure to which it is attached.

A. One (1) freestanding sign not to exceed one hundred (100) square feet in total area is allowed per single-user site.

B. Freestanding signs for shopping centers and other multi-user sites shall conform to the standards set forth in subsection (16) of this section.

39-9.8 C-2 District. On-site signs shall meet the following requirements in the C-2 district:

A. Signs shall not exceed two (2) square feet in area for each linear foot of business frontage. Said signs shall be wall- or window-mounted, on or under an architectural projection. The sign shall not project more than two (2) feet from the building, or structure to which it is attached. No attached sign shall exceed two hundred (200) square feet in area.

B. One (1) freestanding sign for each single-user site not to exceed one (1) square foot of sign area for each linear foot of business frontage. Where the developed parcel has an excess of three hundred (300) feet of street frontage, one (1) additional freestanding sign may be erected for each additional three hundred (300) feet of street frontage, not to exceed two (2) freestanding signs per City block. In no event will said additional signs be located closer than three hundred (300) feet to each other.

C. Freestanding signs for shopping centers and other multi-user sites shall conform to the standards set forth in subsection (16) of this section.

D. In no event shall the total combined area of all freestanding signs exceed four hundred (400) square feet for each developed parcel.

E. Traffic directional signs are permitted, provided they are no higher than three (3) feet. The sign may be internally illuminated or nonilluminated.

39-9.8 C-3 Highway Commercial District. Signs shall meet the following requirements in the C-3 District:

A. On-site signs shall not exceed two (2) square feet in any area for each linear foot of business frontage. Said signs shall be wall- or window-mounted, on or under an architectural projection. The sign shall not project more than two (2) feet from the building, or structure to which it is attached. No attached sign shall exceed two hundred fifty (250) square feet in area.

B. One (1) detached sign for each developed area or parcel not to exceed one and one-half (1 1/2) square feet of sign area for each linear foot of business frontage. Where the developed parcel under single ownership has an excess of three hundred (300) feet of street frontage, one (1) additional detached bonus sign may be erected for each additional three hundred (300) feet of street frontage, not to exceed two (2) detached signs per City block. In no event will bonus signs be located closer than three hundred (300) feet to each other.

C. Detached signing for shopping centers and other multiuser sites shall conform to the standards set forth in subsection (1b) of this section.

D. In no event shall the total combined area of all detached signs exceed four hundred fifty (450) square feet.

E. Traffic directional signs are permitted, provided they are no higher than three (3) feet. The sign may be internally illuminated or nonilluminated. Traffic directional signs are subject to approval of the City Traffic Engineer and not included in area calculations.

F. Billboards are permitted along Chandler Boulevard and Arizona Avenue. Such signs are permitted only by a use permit and subject to the following:

1. Outdoor advertising signs may be internally illuminated, indirectly illuminated, or directly illuminated.

2. No such sign structure shall be erected in any block in which fifty (50) percent or more of the lots in that block are being used for a residential purpose. If a sign is erected on a corner lot, that sign shall be considered to be in the block along the street to which the sign is oriented.

3. No part of a sign structure shall be erected closer than six (6) feet to a future street right-of-way or the front setback of a building which is within one hundred (100) feet whichever is the greater; however, when a sign is erected between two (2) buildings which are within one hundred (100) feet of the sign, the sign shall not be erected closer to that street than a line drawn from the nearest front corner of each building. When a sign is erected within three (3) feet of a building, only that buildingsetback need be maintained.

4. Such sign structure must maintain a side yard setback from any adjacent residential zoning district or residential use equal to that of the residential zoning district or half the sign's structure height, whichever is greater.

5. No such sign structure may be closer than one thousand (1,000) feet to any other such sign structure on the same side of the same street and oriented to that street unless said structures are back-to-back, or V-shaped. No such sign shall be closer than eight (8) feet to ground level or forty-five (45) feet in height. For purposes of this section, a sign structure may be back-to-back, or V-shaped.

6. No such sign structure face area or combination of sign structure face areas shall exceed three hundred twenty (320) square feet unless double-faced or V-shape.

7. Embellishments shall not extend more than five and one-half (5 1/2) feet above or below the horizontal edges of the sign structure face area and not more than three (3) feet beyond any vertical edge of the sign structure face area. Neonized embellishments shall conform to the requirements of the Electrical Code of the City. The total area of all such embellishments shall not increase the total area of the outdoor advertising structure face area to which they are attached by more than twenty (20) percent.

8. On any lot contiguous to a residential zoning district or separated therefrom only by an alley, no such illuminated sign structure may be placed within one hundred (100) feet of said residential zoning district in such a manner that any portion of the face of the sign is visible to the adjacent residential district.

9. Outdoor advertising signs shall not be erected or painted upon the roof or wall of any building, nor shall any such sign be partially or totally supported by the roof or roof structure of any building.

10. No sign permit shall be issued for outdoor advertising signs (billboards) until two (2) copies of a site development plan and two (2) copies of a landscape plan have been submitted and approved. Said plans shall be in accordance with the provisions of the Zoning Code.

11. Any variance or exception to the foregoing shall be in accordance with the provisions of the Zoning Code.

39-9.10 Industrial zones. In industrial zones, permitted signs shall be in accordance with provisions in the C-3 District.

39-9.11 AG-1 Agriculture District In AG-1 Districts:

A. One (1) identification sign is permitted. It shall not exceed twenty-four (24) square feet in area.

B. Billboards are permitted in accordance with the provisions set forth in the C-3 zone.

39-9.12 Planned area development designations. For such properties zoned with a planned area development (PAD) designation, all signing shall be subject to the standards specified for the C-3 zoning district unless otherwise governed by sign criteria specified either as part of a preliminary development plan approval by the Planning Commission and City Council, or other previous sign package approval by the City.

39-9.13 Shingle signs. Shingle signs are used to identify businesses whose front entrance is under a roof overhang which extends over a public right-of-way. These signs are included as part of permitted sign area.

A. Only one (1) sign shall be allowed for each business front, and a permit is required for such sign.

B. The sign must be perpendicular to the building front and shall contain not more than four (4) square feet.

C. The sign shall be a minimum of eight (8) feet above the sidewalk.

D. No part of the sign shall project beyond the overhang of the roof or any corner of the building.

E. The shingle sign shall contain the name of the business only.

39-9.14 Window signs. Window signs may be painted on or otherwise displayed from the surface of any window, showcase or other similar facility. The area of such signs shall not exceed twenty-five (25) percent of the area of the window on which it is displayed. The area of said sign shall be included in the total allowed sign area.

39-9.15 Design. All signs shall be fully integrated with the design of the building and the site development, reflecting the architecture, building materials, and landscape elements of the project.

A. The means of integrating freestanding signs with the architecture of the building shall be achieved through replication of architectural embellishments, colors, building materials, texture, and other elements found in the building design. As an example, a canister sign mounted atop a masonry base or other fixture shall not be considered as integrated with the architecture of the building. Instead, where a canister sign is proposed as a component of a freestanding sign, such canister shall be bordered or backgrounded by the architectural materials and embellishments found within the building design.

B. Integration shall also include the use of sign graphics that are consistent in terms of lettering style, color, and method of attachment as used for wall-mounted signing found on the building.

C. When mounted on a building, the sign shall be located on or below the fascia or parapet wall of the primary building; when freestanding, the sign shall not exceed six (6) feet in height except as provided in subsection (16) of this section. All freestanding signs shall be placed in conformance with Standard Detail No. 39, Sight Distance Standard, as adopted by the City and administered by the City Engineer, so as not to impede traffic visibility at street corners and driveways.

39-9.16 Signs for shopping centers and other multiuser sites.

A. Sign criteria shall be established as part of a Preliminary Development Plan (PDP) or building/sign plan review process.

B. Wall mounted identification signs for shopping centers and other commercial and industrial sites shall be subject to the development standards as specified in this chapter for the particular district in which the property is zoned. Cabinet signs, other than corporate logos, shall be prohibited. Signs shall be integrated with building facades and shall be proportional to the scale of the facades so that they are not the dominant architectural features.

C. Freestanding identification signs for shopping centers and other multitenant commercial and industrial sites shall be subject to the following standards:

1. One (1) detached identification sign per arterial street, not to exceed one (1) square foot of sign face area for each linear foot of business frontage. Where the property has an excess of three hundred (300) feet of frontage along an arterial street, one (1) additional sign may be erected along such frontage, not to exceed two (2) signs per frontage and located not less than three hundred (300) feet apart.

2. Maximum sign height shall not exceed six (6) feet, except for shopping centers under the following circumstances:

No more than one (1) sign with a maximum fourteen-foot height permitted for centers located at the corner of two (2) major arterials, and a maximum ten-foot height permitted for centers at all other locations. In no instance shall any sign located at the street corner of the site, or located less than one hundred fifty (150) feet from the corner along either frontage, exceed a maximum six (6) feet in height.

3. Each identification sign as permitted herein shall feature no more than two (2) occupant names, irrespective of an occupancy being a major or minor tenant within the center, and whether located as part of the main building complex or as an independent building pad. One (1) or more of the permitted identification signs may also include, or

feature exclusively, any generic name as may be chosen for the center; however, each sign need not identify the same occupant name(s). In addition, any identification sign located at the street corner of the site, featuring only the generic name of the center and not a tenant name, may be exempted from the maximum number of signs allowed along the street frontage.

4. Signage on gas canopies shall be limited to users (oil company) logo sign only.

D. Additional quality standards. The intent of the following standards is to encourage creative and innovative design techniques, quality and merit. A minimum of three (3) of the following items shall be achieved for shopping centers, office and commercial complexes:

1. Incorporate site signage on low planter walls in lieu of freestanding monument signs to create a shared identity for the site.
2. Utilize letters that are "halo" or indirectly illuminated throughout entire site.
3. Utilize individual reverse pan channel letters throughout entire site.
4. Letter size shall be limited to fifteen (15) percent of the building height for all wall-mounted signs.
5. Incorporate landscape planter feature at base of all freestanding monument signs.
6. Corporate logos shall be limited to ten (10) percent of the total allowable sign size.
7. Any other design amenity, which is otherwise not required but which meets the general intent for design innovation, may be substituted for any of the above additional quality standards.

39-9.17 Bus shelter signing. Notwithstanding the provisions of section 39-7.10 of this chapter regarding signs in the public right-of-way, signing in conjunction with bus shelter facilities as approved by the City of Chandler and other governmental agencies shall be permitted. Development standards, including but not limited to sign face area, height, location, etc., shall be determined in accordance with all bus shelter design requirements as specified by the City Engineer, in coordination with the governmental agencies as appropriate.

39-9.18 CCD--City Center District.

A. General requirements.

1. No sign shall be permitted which does not correctly identify the occupancy, services, or types of products offered, within the business premises.
2. All signs shall be free of labels and manufacturer's advertising except as specified in chapter 39, section 39-7.12 of this Code.
3. For those installations involving paint applied to a sign board, all copy and borders shall be applied with a high quality acrylic latex and primer, in accordance with manufacturer's recommendations.
4. Only business identification signage which is surface-mounted may be permitted on the side or rear elevation of a building, provided however, that such elevation is improved in an architectural manner similar to the front elevation of the building. The design of such signage shall comply with the standards and requirements for surface-mounted signs above the colonnade as set forth in chapter 39, section 39-9.18. B.1 of this Code.
5. All signage materials, including sign boards and letter styles, shall to the extent possible, replicate the historic look of signage consistent with the Early Twentieth Century commercial architecture of buildings within the City Center District (CCD), as described in chapter 35, section 3204(h) of this Code.

6. All surface-mounted signage, whether above or below the colonnade, shall be manufactured as individual letters, or be manufactured as a sign board which may then be mounted onto the building wall surface. No signage shall be painted directly onto the exterior wall surface of any building above or below the colonnade, except for window graphics.

7. Surface-mounted signage above the colonnade shall be the only type of signage permissible for internal illumination by the business owner or building owner. Indirect lighting for surface-mounted signage above or below the colonnade, wherein such lighting is not provided by the City, shall be prohibited.

8. Raceways may be used for the purpose of electrifying individual letters constituting a surface-mounted sign above the colonnade. If used, such raceway shall be mounted behind the letters only, and painted to match the building.

9. Sign copy and borders may be any color; background colors shall either match, or otherwise complement, the building color. If used, sign borders shall be a maximum four (4) inch width.

10. A corporate logo for the business occupant only, may be permitted for any sign type, provided however, such logo does not occupy more than twenty-five (25) percent of the maximum allowable sign face area.

11. As provided herein, sign boards shall either be: two (2) inch thick solid redwood sandblasted to a depth of three-eighths (3/8) inch to one-half (1/2) inch, or a manufactured facsimile thereof; or other fabrication of metal or other materials that achieve a two (2) inch thickness and provides exterior durability.

12. As provided herein, the use of neon as a means of illumination, whether internal or external to a sign face, shall be permitted at the rate not to exceed one (1) such sign above the colonnade per business occupant.

13. Any sign installation for which a City of Chandler building permit was issued prior to the effective date of these regulations, which subsequently becomes non-conforming to these regulations as defined in chapter 39, section 39-3 of this Code, may continue in existence in the manner provided for in chapter 35, section 39-5 of this Code.

14. For any sign proposed to overhang any portion of the public right-of-way, a separate building permit shall be required in accordance with the standards and requirements of the Uniform Building Code as adopted by the City of Chandler, and an encroachment permit shall be required in accordance with chapter 46 of the Chandler City Code.

15. All signs shall be maintained in a "like new" condition.

B.Design requirements. All or any combination of the following sign types may be permitted for each business use, in conformance with the standards and requirements set forth herein.

1.Surface-mounted signage above the colonnade:

a. For signs comprising one (1) line of copy, no letter or logo shall exceed twenty-four (24) inches in height; for signs comprising the maximum allowable two (2) lines of copy, the combined height of both lines of copy together with the space between lines, shall not exceed thirty-six (36) inches of height. Length of said signs shall not exceed eighty (80) percent of the storefront width.

b. Signs may be mounted flush, angled, bowed, or perpendicular to the wall surface, and where possible, be centered horizontally over the storefront. Irrespective of the method used for mounting, no sign shall extend above the top of the wall parapet, nor be mounted

on any roof or roof fascia. No sign shall extend more than four (4) feet from the exterior face of the building wall, and no sign shall overlap any window, door, or architectural feature. Maximum sign face area for any sign mounted perpendicular to the exterior face of the building wall shall be twenty-four (24) square feet.

c. Signs may be illuminated by internal sources, including reverse pan channel techniques. Any use of neon lighting, mounted to the exterior surface of letters or logo, shall be single tube only. In no event shall any flashing, blinking, rotating, or light motion implying movement be permitted.

d. Signs shall be limited to business identification name and logo only; services, products, and business slogans shall be prohibited.

e. No more than one (1) sign per business occupant shall be permitted.

2. Surface-mounted signs below the colonnade:

a. Signs may be mounted flush, angled, bowed, or perpendicular to the wall surface, and where possible, be centered horizontally within the storefront. No sign shall extend more than four (4) feet from the exterior face of the building wall, with not less than nine (9) feet vertical clearance measured from the bottom of the sign face to the finished sidewalk grade.

b. Maximum sign face area for a flush mounted sign shall be determined by the extent of continuous flat wall surface while maintaining a minimum two (2) inch distance from any door trim, window trim, wall pop-out, or other architectural feature that constitutes a change in exterior wall plane. Maximum sign face area for any sign mounted perpendicular from the exterior face of the building wall shall be seven (7) square feet.

c. No sign shall overlap any door, window, or architectural feature, nor shall any signage be placed above any window(s).

d. Signs shall be limited to business identification name and logo only; services, products and business slogans shall be prohibited.

e. The maximum number of signs permitted shall not exceed the ratio of one (1) sign per twenty (20) feet of storefront or portion thereof.

3. Colonnade hanging signs.

a. If used, a colonnade hanging sign shall be a sign board centered between, and in the same plane as, the columns of the colonnade, with a minimum of two (2) feet six (6) inches horizontal clearance from any column, and a minimum nine (9) feet vertical clearance from the finished sidewalk grade.

b. Maximum sign face area shall not exceed sixteen (16) square feet.

c. Signs shall be limited to business identification name and logo only; services, products, and business slogans shall be prohibited.

d. Not more than one (1) colonnade hanging sign per business occupant shall be permitted.

e. Colonnade hanging signs shall not be illuminated by any means beyond that which is provided by the City.

f. Except for temporary signs as otherwise permitted in accordance with chapter 39, section 39-10 of this Code, no sign other than a colonnade hanging sign installed in the manner specified in this subsection, shall be hung or attached to the colonnade.

4. Window and door signs.

a. Maximum sign face area, as measured by an enclosed rectangular perimeter around the sign, shall not exceed twenty-five (25) percent of the window or door surface, excluding transoms.

b. Signs may be painted on, adhered to, or suspended behind the glass door or window surface. No sign(s) shall be placed on, or mounted in front of, any transom window(s).

c. Signs may be illuminated by the tenant inside the glass door or window, including the use of neon; provided, however, that neon shall not be used to outline any window.

d. Signs permitted may include business identification, including logo and hours of business, as well as the products and services offered therein. Neon may only be used for the business name, logo, and an "open/closed" sign; the use of neon for identifying products and services, hours of operation, business slogans, and other elements shall be prohibited.

5. Banners placed above the colonnade, for any purpose, shall be permitted for a maximum period of thirty (30) days.

(Ord. No. 1458, §§ I, II, 3-28-85; Ord. No. 1948, 3-21-88; Ord. No. 2110, §§ 1.8--1.15, 12-7-89; Ord. No. 2222, § 1, 5-9-91; Ord. No. 2783, §§ 2--4, 1-22-98; Ord. No. 3064, § 3, 11-18-99; Ord. No. 3262, § 2, 5-10-01; Ord. No. 3316, § 1, 11-15-01)

39-10. Temporary signs.

All temporary signs require a permit unless specifically exempted herein.

39-10.1. Contractor signs. Contractor signs designating the contractor or subcontractor engaged in the construction or repair of a building or buildings on each parcel of land shall be allowed one (1) nonilluminated sign without a permit if in compliance with the following requirements.

A. The area of any single sign shall not exceed thirty-two (32) square feet in area nor exceed eight (8) feet in height.

B. The sign shall be removed within ten (10) days of completion of the work by the contractor or subcontractor on the property.

C. All contractors or subcontractors signs may be consolidated on one (1) sign. The area of a consolidated sign is calculated at six (6) square feet per contractor or subcontractor listed with a maximum sign area of one hundred (100) square feet for six (6) or more contractors. Said sign shall not exceed eight (8) feet in height or be located closer than ten (10) feet to a public right-of-way.

39-10.2 Development signs.

A. A sign permit shall be required for the erection of a development sign and is valid for a period of one (1) year.

B. One (1) single- or double-faced freestanding sign is allowed upon the parcel of property to be developed unless it is a corner lot, in which case one (1) such sign per street front.

C. The face area of said sign shall not exceed thirty-two (32) square feet for the first acre or portion thereof. When the proposed parcel for development exceeds one (1) acre in size, the sign area may be increased four (4) square feet for each additional acre or portion thereof, not to exceed ninety-six (96) square feet.

D. These signs shall not exceed fifteen (15) feet in height or be located closer than ten (10) feet to a public right-of-way.

E. Such sign or signs shall be removed within ten (10) days after completion of the announced development of one (1) year, whichever is first.

39-10.3 Subdivision signs.

A. *Permit required.* A sign permit shall be required for the erection of a subdivision sign and is valid for two (2) years. Said permits are renewable on an annual basis thereafter.

B. *Type and number.* Subdivision signs shall be either single- or double-faced. One (1) sign is permitted per parcel of property to be developed unless it is a corner parcel, in which case two (2) such signs are allowed, but only one (1) sign per street frontage. In the event the subdivision contains more than one (1) project, such as a detached single-family home project and a patio home project, and each has its own set of model homes, each such project shall be entitled to one (1) subdivision sign.

C. *Size.* Maximum height of said sign shall not exceed fifteen (15) feet, and said sign shall not exceed thirty-two (32) square feet for the first acre or portion thereof. For each additional acre in size, the combined area of the sign may be increased four (4) square feet up to a maximum of one hundred sixty (160) square feet.

D. *Signs in retention areas.* Said sign shall be placed no closer than fifteen (15) feet to a public right-of-way, except that a subdivision sign may be permitted to be located in a water retention area provided that:

1. The retention area fronts an arterial street;
2. The retention area has been dedicated and improved by the subdivision requesting the sign location;
3. The sign applicant provides acceptable liability insurance and holds the City harmless from any consequences of the location;
4. No special or unusual maintenance problems are created by the location; and
5. The location and installation of the sign is effected in a manner consistent with the intent of this section.

39-10.4 Subdivision direction sign.

A. A subdivision direction sign is a temporary sign which is designed and erected for the purpose of directing the public to a recorded residential subdivision for the sale of homes or lots thereon. These signs may be placed on property other than the subdivision property.

B. These signs require a sign permit and shall be removed within ten (10) days after the use they advertise is fulfilled, or upon eighty (80) percent completion of the subdivision.

C. Sign area shall not exceed thirty-two (32) square feet.

D. One (1) sign per project per mile is allowed or where there is a change in direction, provided such sign is located on property with the owner's permission.

E. No sign shall be more than ten (10) feet in height or closer than ten (10) feet to the public right-of-way.

39-10.5 Grand opening signs.

A. A grand opening sign is a temporary sign which calls attention to a new business or institutional use. These signs are allowed in any zone in which the commercial, industrial or institutional uses are permitted.

B. The sign or signs shall not be displayed for more than thirty (30) days.

C. Only one (1) grand opening sign shall be allowed per use.

39-10.6 Model home signs.

A. Identifies a nonoccupied new home used as a demonstrator to advertise and promote sales of other homes within the recorded subdivision. Each model home may have one (1) identification sign not to exceed four (4) square feet in area, or two (2) signs if located on a corner lot. These signs may be freestanding and do not require a permit.

B. No such sign shall be located on a public right-of-way.

39-10.7 Open house signs.

A. An open house sign is a temporary sign to direct traffic to a home for sale, and shall not exceed an area of four (4) square feet and may be freestanding.

B. The sign may be double-faced but shall not be illuminated.

C. The sign shall not be placed in any public right-of-way.

D. The sign shall be used only when sales personnel are at the home being advertised for sale.

E. A maximum of three (3) such signs for each home or group of homes in the subdivision shall be allowed.

39-10.8 Political signs.

A. Political and campaign signs on behalf of candidates for public office or urging action on primary, general or special election ballots are permitted in all zoning districts and do not require a permit.

B. The display is limited to sixty (60) days immediately preceding any primary, general or special elections to which they refer, and shall be removed ten (10) days following said election.

C. The person, party or parties responsible for the erection or distribution of any such signs shall be jointly and individually liable for their removal.

D. The total sign area in residential districts shall not exceed ten (10) square feet, nor five (5) feet in height. Total sign area in commercial and industrial district shall not exceed fifty (50) feet in area, nor eight (8) feet in height.

E. The sign shall not be placed in or upon any public right-of-way and/or including utility poles in said right-of-way.

39-10.9 Real estate signs.

A. The property being advertised for lease, sale or rental shall be limited to one (1) such sign on each lot or parcel of land, except when it is a corner lot in which case two (2) such signs may be used. One (1) sign for each street front. Said sign shall be removed within ten (10) days of sale, lease or rental.

B. Residential signs shall not exceed five (5) feet in height above grade, or ten (10) square feet in area. Said signs shall be nonilluminated.

C. In property zoned for commercial or industrial use, signs shall be allowed as follows:

1. Parcels containing two (2) acres or less are allowed a sign not to exceed ten (10) square feet.

2. Parcels containing less than ten (10) acres but more than two (2) are allowed a sign not to exceed thirty-two (32) square feet.

3. Parcels containing ten (10) acres or more are allowed a sign not to exceed fifty (50) square feet and may be illuminated, but any illuminated sign shall be indirect or internal only.

4. Maximum height shall not exceed twelve (12) feet.

(Ord. No. 1082, § 1, 6-24-82; Ord. No. 1149, § I, 1-27-83; Ord. No. 1252, § I, 10-10-83; Ord. No. 3064, § 3, 11-18-99)

39-11. Revocation of permits.

The Zoning Administrator shall have the authority to revoke any permit which has been granted when it has been determined by the Director of Planning and Development or the Zoning Administrator that the sign authorized by the permit has been constructed or is being maintained in violation of the permit.

A. Notice of the planning and development decision to revoke a sign permit shall be served on the holder of the permit by:

1. Delivering a copy of the notice to the holder of the permit, mail return receipt requested, to the last-known post office address of the holder of the permit; and
2. Leaving a copy of the notice with any person in charge of the premises and a copy mailed to the property owner; or
3. In the event no such person can be found on the premises, by affixing a copy of the notice in a conspicuous position at or near the entrance to the premises.

B. The holder of the permit may appeal the decision of the Director of Planning and Development to the Board of Adjustment. This appeal must be made within thirty (30) days from the date when the notice was served.

C. If no appeal has been filed by the end of the thirty-day appeal period, then the permit is revoked and the sign is illegal. The Director of Planning and Development shall then initiate the procedure for the removal of the illegal sign.

(Ord. No. 1630, § 1, 6-12-86; Ord. No. 2110, §§ 1.2, 1.3, 12-7-89; Ord. No. 3064, § 3, 11-18-99)

39-12. Removal of signs.

The Director of Planning and Development is hereby authorized to require the removal of any illegal sign as defined by this chapter.

A. Before bringing action to require the removal of any illegal sign, the Director of Planning and Development shall give written notice to the owner of the sign or the owner of the premises on which the sign is located. The notice shall state the reasons for removal, listing the deficiencies or defects in the sign with reasonable definiteness, and the violations charged. The notice shall include what repairs if any will make such an installation conform to the requirements of this chapter. The notice shall specify that the sign must be removed or made to conform with the provisions of this chapter within the time period listed below. Service of notice may be given personally to the owner or lessee, or by certified mail addressed to the owner or lessee at the address specified in the permit or last-known address.

B. The period of notice for permanent sign as defined by this chapter shall be thirty (30) days. The period of notice for temporary signs as defined by this chapter shall be three (3) working days.

C. The re-erection of any sign or substantially similar sign on the same premises after a removal notice has been issued shall be deemed a continuance of the original violation.

D. If the owner or lessee of the premises where the sign is located has not complied with this chapter by the end of the notice period, the Director of Planning and Development shall certify the violations to the City Attorney for prosecution. or any other remedy allowed by law.

(Ord. No. 2110, § 1.2, 12-7-89; Ord. No. 3064, § 3, 11-18-99)

39-13. Emergency removal or repair.

A. The Director of Planning and Development is hereby authorized to cause the immediate removal or repair of any sign or signs found to be unsafe, defective, or a traffic hazard to the extent that it creates an immediate and emergency hazard to persons or property. Actual notice to the property owner or lessee shall not be required. The Director shall make a reasonable effort to notify the property owner or lessee that the defective and unsafe sign must be removed or repaired immediately.

B. All actual costs incurred by the Director of Planning and Development in the removal or repair of said sign shall be paid by the owner of the sign or the owner of the premises where the sign is located. Action for recovery may be brought by the City Attorney upon proper certification to him/her by the Director of Planning and Development.

(Ord. No. 2110, § 1.2, 12-7-89; Ord. No. 3064, § 3, 11-18-99)